

### A Message to the Community From the Chairman of the Board and President/CEO

#### **Dear Friends and Supporters,**

iscal year 2014 was a season of great celebration for New Horizons and the more than 1,000 clients we serve each year. While acknowledging 60 years of providing programs and services to individuals with special needs, we take great joy in sharing with you this past year's successes and accomplishments in the pages of this annual report.

In 1954, eight families created a small school where their children could learn to lead more fulfilling lives. Now, and in the years to come, New Horizons will continue to provide job training and placement, education, counseling, travel training, social and recreational activities, residential services and community living support. We will continue the vision of fulfilling the dreams of the people we serve – and the eight families which laid the foundation.

In 2014 New Horizons made positive advancements in our services while introducing new programs such

as CARES Respite services and the Monarch Mobile Day Program (our off-campus day program) to meet the needs of our clients, their families, and the community.

We accomplished a lot with our record number of very successful fundraising events in 2014. In June 2014 we held the New Horizons' first ever benefit concert to a sold-out crowd featuring classic rock 'n' roller Johnny Rivers. It was preceded by our very special annual gala fundraiser which took place aboard a yacht in the Marina del Rey, all in honor of our 6oth Anniversary.

Whatever success we've shown this past fiscal year we realize that your support, involvement, and kindness have propelled us through the years – more than 60 now, and will carry us on to points beyond.

#### On behalf of New Horizons Board of Directors, volunteers and staff, thank you!



John D. Bunzel Chairman of the Board



Cynthia Sewell President & Chief Executive Officer



# **New Horizons**

**Serving Individuals with Special Needs** 

#### 2014 Program Highlights

#### **Employment Services**

In fiscal year 2014 Supported Employment took on a new name, expanded its program to include Direct Placement and External Situational Assessment, and celebrated 25 years of placing clients in competitively paying jobs within the community. During "Employer Appreciation Week" the program delivered 1,500 reusable shopping bags to the customers of some of its key employers; and held a celebratory dinner at Sam's Café, honoring clients who have been on the job for 5, 10, 15, 20 and even 25 years!

Employment Services program has nearly 300 clients currently employed at over 110 different businesses. Employers who continue to hire New Horizons clients include: Universal Studios, Vons, 99 Cents Stores, Walmart, Jons Market, California State University, Northridge, ITT Tech, Tarzana Medical Center, and Canoga Park Chamber of Commerce.

#### Green Light to Mobility Travel Training Program (GLM)

Funded by METRO, New Horizons Green Light to Mobility really got moving in 2014 as it provided training to New Horizons clients and others within the community on how to ride public transportation in the San Fernando Valley and City of Santa Clarita through free travel training services. It provides individual instruction with training in the "real" environment. To date, with more than 200 assessed participants, it assists participants in developing the skills needed to safely ride the bus and/or train.



#### Workshop

New Horizons Workshop provides more than \$2 million annually in goods and services to international, national and local businesses. In 2014 it added 14 new customers to its list of more than 100 manufacturing, fulfillment, and marketing companies, growing to include RX Timer Cup, Anheuser-Busch/ Box Smart, Prime Time Packaging, and Just Jan Jams.



#### Sam's Café

Sam's Café continues to boast a full professional kitchen, facilities for up to 300 guests, Wi-Fi, ample parking, and affordable rates. During 2014 it remained the perfect location for client dances and parties, baby showers, children's parties, wedding receptions, quinceañeras, holiday parties, community service clubs, and business meetings held by such organizations as the Valley Industry & Commerce Association (VICA) and the North Los Angeles County Regional Center. Sam's Café is also the home of New Horizons' famous cookies which, as in years past, were featured at every New Horizons event, given to local community legislatures, and shipped nationwide as corporate gifts.

#### Technology Media Arts (TMA)

Firmly established in 2014, TMA offers exciting work and educational opportunities to clients who show an interest and talent for technology and media arts in preparation for careers in web design, graphic arts, and animation. Throughout the year students have participated in classroom study as well as field learning experiences by visiting media arts and technology companies.

#### Residential and Community Living

New Horizons' Residential and Community Living programs continued to help New Horizons' clients get the most out of their living experience.

Community Living provided assistance with menu planning, budgeting, and money management to 40 participants who chose to live on their own. In order to create a sense of community, these individuals were encouraged to participate in a variety of recreational events at places like La Brea Tar Pits, Aquarium of the Pacific, and the Los Angeles Zoo. Group exercise classes were held to promote fitness among the participants, and several of the program's clients participated in home-tohome dinner parties where they entertained and served one another.

New Horizons Residential Program, which currently consists of 12 residential homes (a thirteenth is being built), welcomed new residents and new staff team members in 2014 to homes that had benefited from new renovations. Throughout the fiscal year the program maintained 100% occupancy, and received high inspection survey ratings remaining deficiency free.

#### **Achievement Center**

Fiscal year 2014 brought the licensing of several of our new classrooms where safety training, cooking lessons, arts and crafts, and self-advocacy could be taught. Classroom expansion also resulted in the opportunity to expand our half-day program, allowing individuals to spend half their day in a classroom and the other half in the Workshop when not delivering cookies to our legislatures or getting out into the community for day trips.

#### Monarch Mobile Day Program (MMDP)

A program that takes New Horizons' Achievement Center type day services on the road, MMDP began offering customized day program support to individuals with special needs including intellectual and/or physical disabilities. It quickly is expanding in regard to staff and participants based upon demand and its many Regional Center referrals. CARES – Caregiver Assistance, Relief & Educational Support Newly established, the CARES program is now more than just an idea, providing high quality, in-home and out-of-home experienced care through a respite service program where New Horizons' trained, insured and bonded staff can perform relief services in private homes or our own licensed facilities for persons of any age or level of need.

#### **EVENT HIGHLIGHTS**

Successful annual campaigns and events, along with generous grants, made it possible for New Horizons to provide client programs at an exceptional level. We are filled with gratitude for our clients, families, friends, donors, community supporters, Board of Directors, volunteers, and staff for helping us raise much needed funds each year to keep our programs and services strong on campus, in the community, and points beyond.

#### We Love New Horizons! 60<sup>th</sup> Anniversary Kick-off Event February 2014

New Horizons kicked off its yearlong 6oth Anniversary celebrations with a "We Love New Horizons" open house.

#### 60<sup>th</sup>Anniversary Celebration Party

#### March 2014

New Horizons 6oth Anniversary Celebration Party aboard the beautiful FantaSea One Mega Yacht was successfully chaired by New Horizons board member Erica Nord, and brilliantly emceed by *Entertainment Tonight* Co-host Rob Marciano. Party honorees included Actress Jamie Brewer ("American Horror Story"), Sharon and Stanley Bryant, North Los Angeles County Regional Center, and Sue Weitkamp.

### 5K Run/Walk on the Horizon June 2014

New Horizons' 7th Annual 5K Run/Walk on the Horizon increased in exposure and participation when it welcomed Actress Lauren Potter who plays 'Becky Jackson' on the hit FOX TV show "Glee," Australian pop singer sensation Cody Simpson, seen on ABC's Dancing with The Stars, and Actor Brant Daugherty from ABC Family's Pretty Little Liars. With tons of PR we trended on Twitter.

#### 60<sup>th</sup> Anniversary Concert to Benefit New Horizons June 2014

Our first concert to benefit New Horizons featured legendary singer/songwriter and guitarist Johnny Rivers and special guest Jimmy Webb at the John Anson Ford Amphitheatre. This sold-out event was more than just rock 'n' roll... it was classic!

#### 12<sup>th</sup> Annual New Horizons Golf Classic September 2014

Braemar Country Club, a beautiful championship golf course located in Tarzana, California, where actress Kellie Martin, best known for her work as 'Becca Thacher' in the popular ABC series Life Goes On, served as host/emcee during dinner, passing out awards after a full day of golf.

#### **Other Highlights**

#### Friends

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In fiscal year 2014, FRIENDS, an all-volunteer group started by friends and families of New Horizons, continued to raise funds for New Horizons on behalf of our clients with special needs. Through phone-a-thons, a yard sale, e-waste drives, and raffles, they held true to their commitment to the agency.

#### REACH

The Achievement Center's REACH (Receiving Education in Adult Challenges in Habilitation) continued to offer FREE community seminars based on a number of topics designed to help our clients and those within the community become more knowledgeable about community resources.

#### Volunteers

Our 2014 volunteers went above and beyond in fiscal year 2014. A total of 440 volunteers put in 6,040 hours in and around our North Hills campus.



## 60<sup>th</sup> Anniversary

Special Thanks to Those Who Celebrated Our 60<sup>th</sup> Anniversary With Us

#### **Sponsors**

Anheuser-Busch Co. **Ben Bridge Jeweler** Sharon and Stan Bryant Boston Private Bank & Trust Co. **Bunim/Murray Productions** John and Florie Bunzel California State University, Northridge **Cooper Communications CPEhr** The Daily News Larry and Barbara Diamond Jerry and Mary Fischer **Richard and Judy Fisher Galpin Motors** Julie Kavner David and Linda Lillington **Burt and Elaine Margulis** Marina Del Rey Doubletree Inn The McCalla Company NSBN, LLC North Los Angeles County **Regional Center** Providence Health & Services, Southern California **Ernie and Joyce Smith** Southern California District Council of Laborers Southern California Gas Company Spectrolab Susan Stearns Universal Studios Van Nuys Airport Van Nuys Los Angeles World Airport Fred and Sue Weitkamp Wells Fargo

#### 6oth Anniversary Honorary Committee

U.S. Senator Norma J. Torres, 32nd District U.S Congresswoman Judy Chu, 32nd District California State Senator Steven Knight, 21st District California State Assembly Speaker John A. Pérez California State Assemblymember Richard Bloom, 50th District California State Assemblymember Adrin Nazarian, 46th District California State Assemblymember Scott Wilk, 38th District Los Angeles County Supervisor, Michael Antonovich, 5th District Los Angeles City Councilmember Bob Blumenfield, Council District 3 Los Angeles City Councilmember Mitch Englander, Council District 12 Jeff Charlebois, Comedian Andrea Fay Friedman, Actress Mark Goffeney, Musician Mitch Longley, Actor John Siciliano, Actor/Paralympian

### Points Beyond Forward Motion

What does "Points Beyond" look like for New Horizons in 2015 and the years to come?

#### Major Gifts Campaign

Major Fundraising Events

**Major Support** of our Programs and Services

Help New Horizons Meet Its Mission and Go to Points Beyond

#### Take a Tour

New Horizons offers free lunch tours on the 1st and 3rd Friday of each month.

#### Volunteer

New Horizons has many volunteer opportunities for those who enjoy speaking,

## Leadership

#### Officers

John D. Bunzel, Chairman Sue Weitkamp, Vice Chairperson Stuart L. Jaffe, Treasurer Ken Miles, Secretary/Chair-Elect

#### **Board of Directors**

Fred Aboody **David Adelman Glenn Baker** Mary Ann Cummins-Prager **Colin Donahue** Mitchell Englander Mary K. Fischer **Judy Fisher David Lillington Burt Margulis** Dana K. Martin Erica Nord Kurt Peter Gene Siciliano Sister Colleen Settles Joel Simon

teaching, organizing special events, or in any one of numerous areas.

#### Donate/Participate

In these difficult times a direct donation or participation in one of our events will support the work of New Horizons.

#### Community Rewards

Amazon, Ralphs, Albertsons, Food4Less, plus more all have programs based on contributing to a designated non-profit... at no cost to you.

#### Send a Card

Make a donation in honor of someone's birthday, anniversary, baby's birth, or holiday wishes. Your contribution supports New Horizons' life-changing programs.

#### **Other Opportunities**

There are many other ways to support New Horizons. Use the information below to contact New Horizons and discuss how you can make a difference in people's lives.

New Horizons is a 501(c) (3) under the IRS Tax Code ID #95-1862084

15725 Parthenia Street North Hills, CA 91343 P) 818-894-9301 F) 818-894-7801 www.newhorizons-sfv.org

Mark Studner Christine Ward Gary Washburn

#### **Honorary Directors**

Paula Boland Peggy Carr Julie Kavner John Lithgow Jonathan Murray Julie Newmar Charlotte Rae William Schallert Michael Tilson Thomas

#### Staff

**Cynthia Sewell** President/Chief Executive Officer

Diane Thorsell Chief Financial Officer

Royce Siggard Vice President of Business Administration **Roschell Ashley** Vice President of Program Administration

Holly Rasey Vice President of Development and Marketing

Anna Eskandarian Director of Employment Services

**Esteban Estrada** Director of Work Services

**Gay Wane** Director of Day Activity Services

Nancy Soo Hoo Interim Director of Community Living Services

Tetyana Samoylenko Interim Director of Residential Services

Cameron Lee Program Development Manager, Travel Training

<mark>Aida Velasco</mark> Sam's Café Administrator



## **Financial Statements**

For the Year Ended June 30, 2014

#### **Consolidated Statement of Activities**

REVENUE, GAINS AND SUPPORT	
Tuition Fees	\$9,066,175
Workshop Projects	\$1,226,514
Contributions and Grants	\$625,449
Rents	\$508,349
Food Services	\$310,570
Proceeds of fundraising events, net of direct cost of \$186,592	\$285,972
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Contributed Goods and Services	\$109,937
Miscellaneous	\$38,088
Interest and Dividends	\$46,206
Realized and Unrealized Net Losses on Investments	\$64,059
	\$12,281,319
Functional Expenses	
Program Services	\$10,425,121
Management and General	\$1,078,796
Fundraising	\$486,623
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TOTAL EXPENSES	\$11,990,540
Changes in Net Assets	\$290,779
Net Assets, beginning of year	\$8,757,925
Net Assets, end of year	\$9,048,704

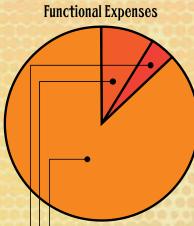
#### **Consolidated Statement of Financial Position**

ASSETS	
Current Assets	
Cash and cash equivalents	\$ 748,509
Investments	1,041,328
Accounts receivable, net	1,537,165
Prepaid expenses and other current assets	114,706
Non-Current Assets	
Endowment investments	1,845,578
Restricted deposits and funded reserves	224,782
Property and equipment, net	5,417,811
TOTAL ASSETS	\$10,929,879

#### LIABILITIES

Liabilities and Net Assets	
Current portion of notes payable	\$ 70,460
Accounts payable and accrued expenses	973,686
Deferred revenue	66,614
	1,110,760
Long-Term Liabilities	
Line of credit	299,042
Notes payable, net of current portion	471,373
TOTAL LIABILITIES	\$1,881,175

NET ASSETS	
Unrestricted	
General	2,499,476
Investment in land and buildings	4,703,650
Board-designated endowment	630,863
	7,833,989
Temporarily restricted	109,065
Permanently restricted	1,105,650
TOTAL NET ASSETS	\$9,048,704
LIABILITIES AND NET ASSETS	\$10,929,879



Program Services 87%
Management & General 9%
Fundraising 4%



## Donors

New Horizons gratefully acknowledges these donors and major gifts campaign contributors.

#### \$25,000 and Above

The Ahmanson Foundation Anheuser-Busch Companies Ms. Peggy Carr Discover A Star Foundation Mr. Jonathan B. Murray Weingart Foundation Wells Fargo Foundation

#### \$10,000 - \$24,999

California State University Northridge Campbell Family Foundation Delta Wye Electric, Inc. The Fanny and Svante Knistrom Foundation Mrs. Judith Fisher The Lawrence P. Frank Foundation Ms. Janie Hansen & Mr. Wally Manning Ms. Julie Kavner NSBN LLP Providence Health & Services, Southern California Mrs. Roseline Susman

The Vons Foundation

The Honorable Zev Yaroslavsky, Los Angeles County Board of Supervisors

#### \$5,000 - \$9,999

Anonymous Mr. & Mrs. Hank Arklin Mr. and Mrs. Glenn Baker Boeing/Spectrolab, Inc. Boston Private Bank & Trust Mr. Roc Caldarone Mr. & Mrs. Stanley Bryant Mr. & Mrs. John Bunzel CPEhr The David Geffen Foundation Flannery, Inc. Dr. and Mrs. David Lillington

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\$2,500 - \$4,999

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North Los Angeles County Regional Center Southern California Gas Company

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#### \$500 - \$999

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#### \$250 - \$499

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