



Sponsorship Benefit Details

Mission: New Horizons – Saturday, June 25, 2016

California Science Center

700 Exposition Park Drive, Los Angeles, CA 90037

Benefits	Sponsorship Categories												
	Presenting Table Sponsor (Endeavor) \$30,000	Sky Lab Table Sponsor \$15,000	Apollo Table Sponsor \$10,000	Gemini Table Sponsor \$5,000	VIP Table Host Sponsor \$5,000	Cocktail Reception \$4,000	Mercury Table Sponsor \$3,000	Décor or Print Sponsor \$2,500	Photo/Video Sponsor \$2,000	Bid Card Sponsor \$1,500	Silent Auction Technology Sponsor \$1,500	Cookie/Award Sponsor \$1,000	General Sponsor \$1,000
Sponsorship Benefits – may be customized to meet your marketing needs!													
Logo on all materials including if received by print deadlines:	✓	✓	✓	✓	✓	✓	✓						
*Logo above event title	✓												
*Logo below event title		✓											
*Logo/name on Event Web Page	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
*Step & repeat	✓	✓	✓	✓	✓								
*Signage at Event	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Opportunity to host a Celebrity or Astronaut at your table					✓								
Table for 10	2 premium	1 premium	1	1	8 @ VIP table		Table of 8						
Individual Seats	n/a	n/a	n/a	n/a		4		2	2	2	2	2	2
Podium Recognition	✓	✓	✓										
Swag Bag Insert	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Program Book Ads Included													
*Full-page Outside Back Cover	✓												
*Full-page Inside Front Cover		✓											
*Full-page Color			✓	✓	✓								
*Half-page Color						✓	✓						
*Quarter-page Color								✓	✓	✓	✓	✓	✓
*Sponsor Listing at Stations						✓		✓	✓	✓	✓	✓	✓